

FOR IMMEDIATE RELEASE

CROWDFUNDING PROFESSIONAL ASSOCIATION ANNOUNCES ADDITION OF
JENNY KASSAN, ATTORNEY & CO-FOUNDER CROWDFUND MAINSTREET, TO
BOARD OF DIRECTORS



**Crowdfunding Expert, Author and Attorney Jenny Kassan Joins Alternative
Finance Trade Group Board of Directors**

New York, NY, October 23, 2019 - The Crowdfunding Professional Association (CfPA) is pleased to announce today the addition to its Board of Directors Jenny Kassan, co-founder of [Crowdfund Mainstreet](#), author of [Raise Capital on Your Own Terms](#), and attorney and advisor for mission-driven enterprises.

"As a new board member of the Crowdfunding Professional Association, I'm honored to serve alongside this talented group of industry experts," said Kassan. "Investment crowdfunding offers massive potential to democratize impact investing, and we need organizations like CfPA to advocate for this amazing tool. "

As an attorney and capital raising coach, Kassan works with mission-driven entrepreneurs to raise capital in alignment with their goals and values. Kassan has been helping her clients raise funding from community investors since 2006 and submitted the petition to the SEC which led to the passage of the 2012 JOBS Act.

The CfPA's 17-member Board of Directors (see: <http://www.cfpa.org/about/#board>) is a committed group of industry leaders and operators across the Alternative Finance landscape including Crowdfunding platforms, legal, financial and accounting professionals, academic thought leaders, and globally recognized industry advocates.

Scott McIntyre, President and Chair of the CfPA said, "The CfPA's board of directors is fortunate to feature some of the most generous and talented professionals I've had the pleasure to work with, and Jenny's recent addition to our leadership felt more like a homecoming due to her legacy contributions in our field that pre-dated even the

formation of the group. Only a week in, and she's already added to our knowledge base--we look forward to her ongoing contribution with great anticipation."

About the CfPA

The [Crowdfunding Professional Association](#) (CfPA) is a leading 501(c)(6) nonprofit trade group established by authors and proponents of Crowdfunding's inclusion in the Jumpstart Our Business Startup Act ("JOBS Act") of 2012. The CfPA is dedicated to the professional development of its members and supports participation and awareness in crowdfund investing across the globe. The CfPA represents all stakeholders in the Crowdfunding community by advising the Securities and Exchange Commission (SEC) and Financial Industry Regulatory Authority (FINRA) on appropriate rule making, while providing the industry with education, professional networking opportunities and the tools necessary to cultivate an equitable and robust ecosystem able to accelerate capital formation while ensuring investor protection.

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